



**JEDCO Executive Committee
July 29, 2021 @ 8:30 A.M.
JEDCO Conference Center
701-A Churchill Parkway, Avondale, LA 70094**

MINUTES

Call to Order: 8:30 a.m.

Attendance: Chairwoman Teresa Lawrence, Anthony DiGerolamo, Michael Fahrenholt, Josline Frank, Lesha Freeland, Tom Gennaro, Brian Heiden, Larry Katz, Mayra Pineda, Stephen Robinson, Gene Sausse

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Annalisa Kelly, Jennifer Lapeyrouse, Scott Rojas, Kelsey Scram, Penny Weeks, Kate Wendel

Absences: Mickal Adler, Lloyd Clark

Attorney: Reed Smith, Jefferson Parish

I. Call to Order – Chairwoman, Teresa Lawrence

- **Approval of Board absences for today, July 29, 2021** – Larry Katz motioned, seconded by Tom Gennaro to excuse Mickal Adler and Lloyd Clark. The motion passed unanimously.
- **Approval of minutes for June 24, 2021** – Brian Heiden motioned, seconded by Mayra Pineda to approve the minutes. The motion passed unanimously.

II. Public Comments on Agenda Items

None

III. Unfinished and New Business

- **Resolution authorizing JEDCO’s commitment to serve as a grant subrecipient and partner (“Spoke”) organization in GNO, Inc.’s application to the SBA Community Navigator Pilot Program – Annalisa Kelly**

Ms. Kelly shared details of the Small Business Administration (SBA) new competitive grant, the Community Navigator Pilot Program, under the American Rescue Plan Act of 2021. JEDCO would receive \$250,000 over two years to provide technical assistance to underserved small businesses and entrepreneurs, with particular focus on socially and economically disadvantaged businesses seeking to open or expand in Jefferson Parish, as well as to assist GNO, Inc. with

the development of the regional small business survey of minority- and women-owned businesses, and to develop a plan for a new Diversity, Equity, and Inclusion (DEI) office that supports minority- and women-owned businesses, workforce development programs, and other DEI efforts in Jefferson Parish. Additionally, Ms. Kelly stated the proposed activities align with the Jefferson EDGE 2025's Goal 2.5, Minority Business Development & Small Business Support, detailed within the economic development strategic plan.

Lesha Freeland motioned, seconded by Gene Sausse to approve the resolution which provides retroactive authorization of JEDCO's participation in the proposed grant activities as a grant subrecipient and partner ("Spoke") organization in GNO, Inc.'s application to the SBA Community Navigator Pilot Program, and authorizes JEDCO via its President & CEO, Jerry Bologna, to execute the Partner Organization Letter of Commitment to the Greater New Orleans Community Navigator Pilot Program. The motion passed unanimously.

- **Approval of JEDCO 2022 Proposed Budget – Cynthia Grows**

Josline Frank motioned, seconded by Stephen Robinson to approve the 2022 Proposed Budget as presented. The motion passed unanimously.

- **Resolution authorizing Jefferson Parish Economic Development and Port District (JEDCO) to enter into an Operations Agreement ("contract") with JEDCO Development Corporation – Jennifer Lapeyrouse**

In 2016, JEDCO and JEDCO Development Corporation entered into an Operation Agreement based upon federal regulations. The agreement expires in August 2021. The Operation Agreement has been revised to be in compliance with all available and relevant SBA guidance on Certified Development Company (CDC) management including an economic development entity's contribution of staff and services. The revised Operation Agreement has a 5-year term and will expire August 31, 2026. Commissioners were provided a copy of the resolution and revised Operation Agreement.

Mayra Pineda motioned, seconded by Brian Heiden to approve the resolution. The motion passed unanimously.

- **Approval of Nominating Organization's eligibility to continue serving as a nominating entity – Jefferson Business Council and Jefferson Chamber of Commerce-Eastbank – Jerry Bologna**

In December of this year, the terms of Tricia Phillpott and Mickal Adler will expire. In accordance with the JEDCO Bylaws, when a Commissioner's term expires, the nominating entity must provide documentation demonstrating their eligibility to continue serving as a Nominating Organization. Mr. Bologna reviewed documentation submitted by both organizations and deemed both are eligible to continue serving as nominating entities for the JEDCO Board of

Commissioners. Documentation was made available to the Executive Committee for review.

Larry Katz motioned, seconded by Tom Gennaro to approve Jefferson Business Council and Jefferson Chamber of Commerce-Eastbank as eligible to continue serving as nominating entities for the JEDCO Board of Commissioners. The motion passed unanimously.

- **Resolution ratifying the appointment of Jerry Bologna, JEDCO President and CEO, to the Jefferson Parish American Rescue Plan Task Force – Jerry Bologna**

The American Rescue Plan Act of 2021 was enacted by the United State Congress to assist state, local, tribal and territorial governments to mitigate the significant negative financial impacts of the COVI D-19 pandemic. Jefferson Parish will receive \$84 million to fund costs incurred through December 31, 2024. The Jefferson Parish Council created the American Rescue Plan Task Force (Resolution No. 137857) to advise the Council on the appropriateness of allocating these funds to provide government services to the extent of reduction in revenue due to the public health emergency and to make necessary investments in water, sewer or broadband infrastructure. The American Rescue Plan Task Force shall be composed of fourteen (14) voting members; JEDCO’s President, Jerry Bologna, or his designee shall serve on the Task Force. Jerry agreed to serve and on August 11, 2021 the Council will confirm the appointment.

Josline Frank motioned, seconded by Tom Gennaro to approve the resolution ratifying the Council’s appointment of Jerry Bologna to the American Rescue Plan Task Force. The motion passed unanimously.

IV. Monthly Financial Report

- **June 2021 – Cynthia Grows**

Stephen Robinson motioned, seconded by Mayra Pineda to approve the report as presented. The motion passed unanimously.

V. President and CEO Report

- Met with the EDGE Investors on July 27th. Staff presented the updated EDGE 2025 Strategic Economic Development Plan and provided an overview of the wins/successes in 2020 and 2021.
- Staff continues to meet with several New Orleans businesses having an interest in moving to Jefferson Parish.
- Reviewing Duplantis Design Group’s wetlands determination report for Churchill Park. Next step is submitting to the Corps of Engineers for official determination.
- Anticipating Avondale Marine will make an announcement in early fall regarding a new tenant for the site. Regarding the automotive prospect, Jefferson Parish continues to be in the final two for location.

- Churchill Park Master Plan –Urban Properties delivered phase 2 proposals from P+W, DDG and HR&A. Met to discuss proposals and requested a proposal from Point A Consulting.
- Continuing to work with the Parish’s Westbank Port Development Task Force. Parish is undergoing an industrial zoning study and JEDCO will participate in stakeholder meetings.

VI. Other Updates or Comments from the JEDCO Board of Commissioners

The Hispanic Chamber’s Business Fair will be held at the New Orleans Convention Center on August 18.

VII. Adjournment – Mayra Pineda motioned, seconded by Josline Frank to adjourn.



Mayra Pineda

JEDCO Secretary

Minutes for July 29, 2021